

# Sand Creek Station

2025 Budget



# SAND CREEK GOLF COURSE

<b>DEPARTMENT REVENUES</b>	<b>ACTUAL 2022</b>	<b>ACTUAL 2023</b>	<b>ADOPTED 2024</b>	<b>PROPOSED 2025</b>
REVENUES	1,575,645	1,834,696	1,898,610	1,940,835
	<b>\$ 1,575,645</b>	<b>\$ 1,834,696</b>	<b>\$ 1,898,610</b>	<b>\$ 1,940,835</b>

<b>DEPARTMENT EXPENDITURES</b>	<b>ACTUAL 2022</b>	<b>ACTUAL 2023</b>	<b>ADOPTED 2024</b>	<b>PROPOSED 2025</b>
PERSONAL SERVICES	\$ 667,506	\$ 822,950	\$ 953,564	\$ 989,562
CONTRACTUAL SERVICES	332,951	413,121	379,867	556,325
COMMODITIES & SUPPLIES	350,323	367,621	440,919	298,228
CAPITAL OUTLAY	93,411	95,437	400,000	100,000
	<b>\$ 1,444,191</b>	<b>\$ 1,699,129</b>	<b>\$ 2,042,507</b>	<b>\$ 1,944,116</b>

# 2025 Growth Strategies

- **Revamped and Improved F&B Menu**
- **Tournament Rate Increase and Daily Fee Rate Increase Implemented March 1<sup>st</sup>, 2024.**
- **2025 We will implement Dynamic Pricing to it's fullest potential. Little to no pushback on rates so far. Room for another potential increase**
- **Player Development (Junior Camps, First Tee, Lesson Packages, PGA Jr. League) Build and develop relationships from the community**
- **Increase revenue from corporate outings (player gifts, golf balls, etc.)**
- **Send bid proposals to Collegiate Championships and other high-level Championships.**
- **Continue to build our customer database in the Newton/Wichita area (effectively capturing phone numbers and emails for marketing)**

# Future Championships



**CENTRAL  
LINKSGOLF™**

